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Case Study

Home & Family Safety

Helping families see the hazards they have stopped seeing

Sector	Home Safety, Family Care & Prevention
Participants	30 recruited, 27 completed
Age Range	35 to 60
Scan Allocation	Approximately 3,000 scans across the cohort
Environment	Homes, gardens and outdoor areas
Focus	Hazard identification, remediation and behavioural awareness

The Challenge

People spend so much time in their own homes that potential hazards can become part of the background. Loose rugs, shoes in walkways, poor lighting, trailing cables and uneven outdoor surfaces may be visible every day without being recognised as risks. The pilot explored whether a rapid visual assessment could help people identify hazards they had become accustomed to overlooking, both in their own homes and when supporting older family members.

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The OurLens Approach

Participants were given access to OurLens™ and encouraged to scan multiple rooms and outdoor areas. No app download, password or lengthy training was required. Each assessment took approximately 10 seconds, providing an additional visual perspective on the environment. Participants could then address identified hazards and repeat the assessment to review progress.

The Results

3.0 Average hazards identified per scan	84% Identified hazards remediated within 24 hours	90% Identified hazards remediated within 7 days
70% Reported greater hazard awareness	80% Would recommend OurLens™	95% Completed first scan within 24 hours

From Identification to Action

Most straightforward environmental hazards were addressed quickly. Where a hazard required a larger or structural intervention, participants reported having a plan in place to address it, including uneven garden paving and other outdoor access issues. Participants also reported continuing to notice hazards in other environments after using OurLens™.

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What Participants Said

"I was really surprised by a couple of things. First, how easy it was to use and second is how many things it pointed out that I had just stopped seeing. Even small things like shoes not being put away properly."

Bethan, Pilot Participant

Key Learnings

Familiar does not always mean safe. The pilot demonstrated that a simple visual assessment can help people recognise everyday environmental risks that have become normalised through familiarity. OurLens™ does not replace professional judgement. It provides another set of eyes.